

# ITPalooza

6th Annual  
South Florida  
[www.ITPalooza.org](http://www.ITPalooza.org)



**Learn.  
Connect.  
Grow.**

**December 7, 2017**

**Greater Fort Lauderdale  
Broward County  
Convention Center.**

Exciting new venue,  
all-day agenda



[www.itpalooza.org](http://www.itpalooza.org)

ITPalooza 2017 is brought to you by the SFTA  
and the ITPalooza organizing committee

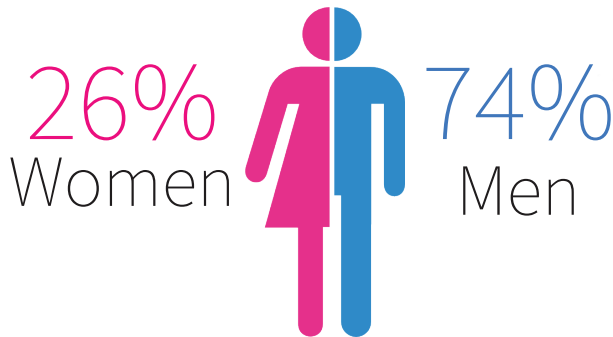
**2000**  
 Attendees

**20 speakers**

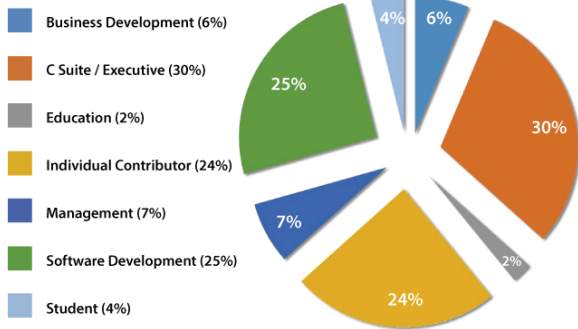
**150 exhibitors**

**CIO Track**

- All-day VIP Lounge
- Dedicated CIO Track
- Morning & Lunch Time Keynote
- Break-out sessions
- VIP Networking Party



**ITPalooza Attendee Analytics**



Some of the industries represented at ITPalooza are:

- Travel and Tourism
- Education
- Healthcare
- Tele-comms/Data-comms
- Transportation
- Financial Services
- Retail
- Hospitality
- Construction
- Aviation

ITPalooza is a broad-based IT focused event that attracts a wide range of attendees:

- C-Level executive
- Senior level IT managers
- Sales and Marketing managers
- Developers
- Designers
- Database managers
- Programmers
- Project managers
- UI/UX Designers
- System administrators
- Software testers
- Mobil app developers
- Cybersecurity managers
- Compliance offices
- Web masters
- Infrastructure mangers
- Network engineers

# Sponsorships

Visit [ITPalooza.org](http://ITPalooza.org) for early-bird pricing, offers and availability.

| Features   | Packages                                |                          |                 |  |                    |                     |                  |                 |                                   |                     |                                |                    |
|--|---|--------------------------|-----------------|--|--------------------|---------------------|------------------|-----------------|-----------------------------------|---------------------|--------------------------------|--------------------|
|  | Morning Keynote<br>\$10,000 <b>SOLD</b> | Lunch Keynote<br>\$7,000 | WiFi<br>\$5,000 | Marine Toys for<br>Tots Toy Wall \$6,000 | Diamond<br>\$6,000 | Platinum<br>\$5,000 | Lunch<br>\$3,650 | Gold<br>\$2,250 | Name Badge<br>\$2,500 <b>SOLD</b> | Check-in<br>\$2,500 | Lanyard<br>\$2,500 <b>SOLD</b> | T-Shirt<br>\$3,000 |
| 500 seat theater time slot   | ●                                       | ●                        |                 |  |                    |                     |                  |                 |                                   |                     |                                |                    |
| Raffle participant list  | ●                                       | ●                        | ●               | ●  | ●                  |                     |                  |                 |                                   |                     |                                |                    |
| Custom color ad in event program   | Full Page                               | Full Page                | Half Page       | Half Page                                | Half Page          | Half Page           |                  |                 |                                   |                     |                                |                    |
| Breakout room if required  |   |                          |                 |  | ●                  |                     |                  |                 |                                   |                     |                                |                    |
| Access to all-day VIP lounge<br>All-day beverages<br>VIP Lunch<br>VIP Dinner | ●                                       | ●                        | ●               | ●  | ●                  | ●                   | ●                |                 |                                   |                     |                                |                    |
| VIP Passes   | 10                                      | 7                        | 3               | 3  | 3                  | 2                   | 2                |                 |                                   |                     |                                |                    |
| Exclusive 10 x 10 booth space in the Vendor Exhibit                          | ●                                       | ●                        | ●               | ●  | ●                  | ●                   |                  |                 |                                   |                     |                                |                    |
| Exclusive 6' table space with power in the Vendor Exhibit                    |   |                          |                 |  |                    |                     | ●                | ●               | ●                                 | ●                   | ●                              | ●                  |
| Top logo space on ITP commemorative T-Shirt                                  |   |                          |                 |  |                    |                     |                  |                 |                                   |                     |                                | ●                  |
| Logo on the ITPalooza T-shirt  | ●                                       | ●                        | ●               | ●  | ●                  | ●                   | ●                | ●               | ●                                 | ●                   | ●                              | ●                  |
| Logo listed on the ITPalooza website with click-through                      | ●                                       | ●                        | ●               | ●  | ●                  | ●                   | ●                | ●               | ●                                 | ●                   | ●                              | ●                  |
| Logo listed on ITPalooza promotional emails                                  | ●                                       | ●                        | ●               | ●  | ●                  | ●                   | ●                |                 |                                   |                     |                                |                    |
| Logo placement on program slideshow throughout the day/venue                 | ●                                       | ●                        | ●               | ●  | ●                  | ●                   | ●                | ●               |                                   |                     |                                |                    |
| Logo printed on attendee name badges   |   |                          |                 |  |                    |                     |                  |                 | ●                                 |                     |                                |                    |
| Logo printed on attendee Lanyards  |   |                          |                 |  |                    |                     |                  |                 |                                   |                     | ●                              |                    |
| Present the Big Check during awards ceremony                                 |   |                          |                 | ●  |                    |                     |                  |                 |                                   |                     |                                |                    |
| Company greeters/Toy runners   |   |                          |                 | ●  |                    |                     |                  |                 |                                   |                     |                                |                    |
| Signage at the Toy Wall  |   |                          |                 | ●  |                    |                     |                  |                 |                                   |                     |                                |                    |
| Signage throughout the lunch area  |   |                          |                 |  |                    |                     | ●                |                 |                                   |                     |                                |                    |
| Signage throughout the check-in area   |   |                          |                 |  |                    |                     |                  |                 | ●                                 |                     |                                |                    |

## Select Past Sponsors



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